1. Introduction

1.1. This privacy policy applies to the ANSI National Accreditation Board, LLC (the “Company”).

1.2. We are strongly committed to protecting the privacy of our customers and visitors. This privacy policy describes what information the Company collects from users of our websites and how we use that information once it is collected. If you have any questions about this policy, or the way the Company uses personal information, we encourage you to contact us at anab@anab.org.

2. Websites to Which This Policy Applies

2.1. This privacy policy applies to websites owned and controlled by the Company, including www.anab.org, and corresponding mobile applications (referred to each as a “Website” or collectively as the “Websites”).

2.2. This policy does not apply to any other website owned or operated by any third-party retailer, supplier, service provider, or affiliate, even if such third-party websites link to a Website owned by the Company or a Website owned by the Company contains links to a third-party website, such as the Company’s social media pages. Accordingly, this privacy policy does not apply to the practices of any third party, affiliate, or business partner that the Company does not own or control.

3. Collection of Personal Information

3.1. Certain features on the Websites enable potential customers and customers to contact the Company and submit personal information. If you submit personal information to the Company, we may use this information to respond to your inquiries or provide various products, information, and/or services to you.

3.2. The Company collects personal information when you voluntarily submit such information to the Company using forms located on a Website, such as when you register for an account; make a purchase; post a review; send us messages; subscribe to our mailing lists, newsletters, or other forms of marketing communications; participate in a survey; click on an ad; redeem a promotion; or use some other feature of our Website.

3.3. Personal Information may include your name, email address, telephone number, facsimile number, mailing address, user name, password, billing address, and financial information.

4. IP Address Logging

4.1. The Company and a number of third-party providers, including Google Analytics, collect information relating to your use of the Website. If you browse a Website without creating a user account or purchasing any products or services, the Company and the third-party providers log your IP address (the internet address of your computer) to tell us which parts of our Websites you visit and how long you spend there. The Company and third-party providers track the state and/or country you are accessing the internet from, the date and time you visited, and the type of computer, operating system, and Web browser you are using. Your browser supplies us with this information. The Company uses this information from our server logs to learn more about our visitors as a group and to help improve your experience on our Website and the Website’s performance generally. The information helps us identify overall usage patterns and trends on the site. The third-party providers use this information for the purpose of evaluating the use of the Websites, compiling reports on website activity for website operators, and providing other services relating to website activity and internet usage.

5. Cookies

5.1. The Company may use cookies or similar files or scripts throughout its Websites to enhance your convenience in using our Websites, to improve search functionality, or to hold information
that you would otherwise need to re-enter. Cookies are text files collected by a user’s web browser. If you do not wish to accept cookies from our website, you may configure your web browser settings so that it does not accept cookies; however, you may lose certain functions available on our Website.

6. Use and Sharing of Personal Information

6.1. The Company respects the privacy of its customers and takes steps to prevent unauthorized disclosure of personal information to third parties.

6.2. The Company uses personal information to provide services and support, send marketing materials, create customer accounts, personalize customer experience, monitor its website, and manage and protect its networks. The Company may store this information to fulfill orders or to improve the level of service to its customers.

6.3. If you submit personal information to the Company, the Company may use this information and share this information with its parent, affiliates, subsidiaries, and third-parties that provide the Company with products or services, to respond to your inquiries, or to provide various products, information, and/or services to you.

6.4. All financial transactions conducted through a Website are facilitated by a third-party service provider. The Company does not collect or store credit card or other financial information. Rather, such information is collected and stored by the Company’s payment processing company. The Company may also forward purchasing and shipping information to vendors who ship products or provide services directly to you.

6.5. The Company will not sell your name, address, email address, or other personal information to any other organization unless you expressly consent at the time you submit certain information to the Company (typically by checking a box indicating your consent).

6.6. The Company may transfer personally identifiable information as an asset in connection with a proposed or actual merger or sale (including any transfers made as part of an insolvency or bankruptcy proceeding) involving all or part of our business as part of a corporate reorganization, joint venture, partnership, or change in control. If such a transaction occurs, the Company will require that the transferee only use your personal information in a manner consistent with this privacy policy.

6.7. Unless otherwise stated, this privacy policy does not apply to information posted by users to publicly accessible portions of our websites, including but not limited to, online forums, bulletin boards, dealer listings, or online auction listings.

6.8. The Company may disclose your personal information if required to do so by law or in the good-faith belief that such action is necessary to (a) satisfy a legal order or comply with legal process; (b) defend the rights of the Company or its affiliates or business partners; or (c) protect the personal safety of Company employees, agents, affiliates, business partners, customers, or Websites users.

7. Email

7.1. By sending email to the Company, making a purchase through a Website, or registering or subscribing with a Website, you authorize the Company to contact you using the contact information you provide, including email, telephone, and facsimile.

7.2. We may use your email address to notify you about the status of your order, provide customer service information, or answer your questions and requests. We also may occasionally send you email updates, sales notifications, or other promotional information about our products and services. If you do not want to receive our electronic newsletter or promotional emails, you may unsubscribe at any time by clicking on “unsubscribe” at the bottom of any of our promotional email or by contacting us as indicated below.
8. Retention of Customer Information

8.1. The Company will retain personal information as needed to fulfill the purposes for which it was collected. The Company will retain and use personal information as necessary to comply with its business requirements and legal obligations, resolve disputes, protect its assets, and enforce its agreements.

9. Processing and Storage of Data in the United States

9.1. The Company is based in the United States. Any information collected through a Website as described in this privacy policy may be stored in the United States or any other country in which the Company or its affiliates or service providers maintain facilities. The United States is not recognized as having adequate safeguards. If you are located outside of the United States or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you affirmatively consent to the transfer of your personal data to the United States.

10. Anonymized Data

10.1. The Company may take personal information and anonymize the data so that it is no longer identifiable. The Company may use this information to enhance the features of its Websites and services and to analyze website usage. The Company will take reasonable precautions to ensure that such anonymized information does not contain any confidential or otherwise identifiable data that could be used to identify its source.

11. Third-Party Services

11.1. The Websites may offer features and services that are administered or provided by third parties hired by the Company. To receive these services, you may be required to provide these third parties with personal information. All such services are subject to separate terms and conditions established by our third-party providers, including separate privacy policies, which may be different than this privacy policy.

12. Security

12.1. Protecting the safety of your personal information is important to us. We maintain appropriate technical, administrative, and physical safeguards designed to protect the personal information you provide against accidental, unlawful, or unauthorized destruction, loss, alteration, access, disclosure, or use. Certain pages on the Websites may use Secure Sockets Layer (SSL) technology to protect your information as it is transmitted to us. However, SSL technology is not used throughout the Websites. Be sure not to transmit any credit card or other financial or sensitive data through a Website unless you have first verified that the data is being submitted to our third-party service provider’s secure server.

12.2. Notwithstanding, the Company cannot guarantee that unauthorized third parties will never be able to defeat those security measures. Although the Company cannot guarantee that its systems are 100% secure 100% of the time, the Company periodically updates its technology to improve the protection of customer information. Be aware that the Website does not use a secure server to transmit sensitive data to and from our site. However, if you place an order online, the Company’s third-party service providers that collect or process credit card information for online orders do use secure servers.

13. Governing Law and Jurisdiction

13.1. This policy, and the Company’s collection and use of customer information, shall be governed and interpreted in accordance with the laws of the United States and the State of Wisconsin. Any disputes arising out of this policy shall be adjudicated in Milwaukee County Wisconsin or federal court of competent jurisdiction in the Eastern District of the State of Wisconsin.
14. Governing Language

14.1. Any translation of this policy is done for local requirements and in the event of a dispute between the English and any non-English versions, the English version of this privacy policy shall govern.

15. Privacy Policy Changes

15.1. The Company reserves the right to change its privacy policy at any time. Any changes to the privacy policy will be posted on this page and will be effective immediately upon posting.

16. Rights, Choice, Opt Out, and Contact Information

16.1. You have the right to access, correct, or delete your personal information. You also have the right to withdraw any consent you have given us to process your personal information. You may request that we delete any personal information from what we may have on file at any time by contacting the Company. You may request copies of, have the Company make changes or corrections to personal information in the Company’s possession, or withdraw your consent to our processing by contacting the Company at anab@anab.org.

16.2. You may opt out of receiving further communications from us through any of the following methods:
   - Send email to anab@anab.org.
   - Send a request by mail to ANAB, 600 N. Plankinton Ave., Suite 300, Milwaukee, WI 53203.
   - Call 414-501-5494.

16.3. EU residents who have an unresolved privacy concern related to personal data processed or transferred by the Company, have the right to submit a complaint to a supervising authority.